

## **Hearthstone® Fireside Gatherings**

Fireside Gatherings are public meetups where friends old and new can get together to play *Hearthstone*® in person. Create your own Tavern or visit an existing one, whether it's at a local coffee shop, bookstore, or campus lounge. As long as there are cards to sling and folks to challenge, you're in for some Fireside Gathering fun!

### **REAL-LIFE TAVERNS**

With millions of potential opponents across the globe, a quick game of *Hearthstone* is always in the cards. But sometimes it can be fun to stare down your adversaries in face-to-face matchups and enjoy postgame discussions with like-minded players.

Fireside Gatherings bring the magic of the Tavern into everyday life, with players taking over local hangout to indulge in a few rounds of *Hearthstone*. Some Fireside Gatherings are entirely for fun, while others are more competitive—but all Fireside Gatherings allow players to share their passion for the game.

Because Fireside Gatherings are organized by players, for players, they can easily be tailored to fit the local *Hearthstone* scene. Everyone's welcome, and first-timers will even unlock a special event card back just by playing a few games with fellow attendees.

With regular new content available via Fireside Brawls—special game types only available at Fireside Gatherings—and bespoke events organized by each Tavern, there's never a dull moment around the hearth! In addition, everyone who takes part in a Fireside Brawl at an established Tavern will unlock Nemsy Necrofizzle, a special in-game Warlock Hero.

### **SUPPORT FOR INNKEEPERS**

A Fireside Gathering wouldn't be complete without a friendly face to greet you at the door. Event organizers, known as Innkeepers, are an integral part of the experience—and there are plenty of resources in place to help them create epic events.

The *Hearthstone* development team is dedicated to supporting Fireside Gathering hosts. Venues can be customized with unique virtual Tavern Signs, and the Innkeeper Companion online guide offers advice and tips on how to start, run, and promote events. There are also plenty of resources available to download for free, so it's easy to share event details with patrons. When a Fireside Gathering is created, Blizzard may also provide physical goodies to use and give away, including decorations, posters, and licensed collectibles.

### **HOW IT ALL BEGAN**

In 2014, *Hearthstone* went mobile and card collections around the world were unshackled. With players dueling on the go, Fireside Gatherings were introduced as a way for Tavern-goers to meet up and battle it out in person.

Over the weeks, months, and years that have passed, Fireside Gatherings have grown into a worldwide phenomenon—more than 3,000 Innkeepers across 40 different countries now regularly offer patrons a place to call their *Hearthstone* home.

You can pull up a chair and meet fellow *Hearthstone* players face to face in Fireside Gatherings taking place across Europe each week. You can find an event near you at [www.firesidegatherings.com](http://www.firesidegatherings.com).