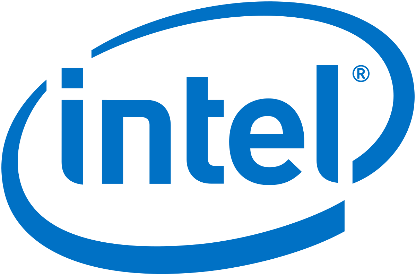
 **Brand Partners Fact Sheet**

**Hewlett-Packard**

As one of the leading computer hardware companies in the world, HP has set the standard for competitive gaming systems. OMEN by HP is now the Official PC Partner of the Overwatch League. After a successful partnership providing the PCs for the 2017 Overwatch World Cup, HP signed with Blizzard to provide OMENs for the Overwatch League’s inaugural season.

**Intel**

Seamlessly integrated into the OMEN by HP systems on-stage for the Overwatch League’s inaugural season, the Intel Core i7 processors sets the standard for professional gaming. With unmatched processing power, Intel allows Overwatch League athletes to compete within the highest quality standards possible.

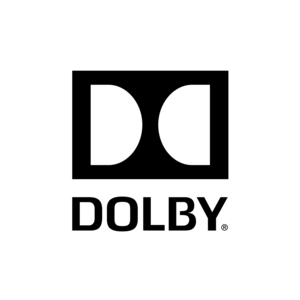
**Toyota**

As one of Overwatch League’s official launch partners, Toyota has provided fans a unique opportunity to get a glimpse behind the scenes of the world’s dominant professional esports league. Through weekly episodes of their video series, *Access Granted,* Toyota has allowed fans to watch their favorite players not only experience the exceptional comfort and qualities of the new Toyota C-HR, but to learn more about the athletes as they have fought to make it to the Grand Finals in New York.

Beyond the behind-the-scenes experience of *Access Granted*, Toyota has also produced lighthearted commercials shown between matches. These commercials—ranging from spots on the impressive storage space of the C-HR to the numerous safety features that protect all passengers—have even taken to showcasing the comedic and acting chops of the league’s various casters and analysts.

**T-Mobile**

As America’s fastest growing mobile network, T-Mobile has embraced the rapid growth of esports and competitive gaming. Not just complacent joining the Overwatch League to present the inaugural MVP vote, T-Mobile has even partnered with the Houston Outlaws as their official team sponsor.

**Dolby**

As a new partner around Overwatch League Playoffs and Grand Finals, Dolby is helping to amplify the sound around the competitive experience. Through the “Dolby Listen In” feature, fans and viewers will have the unique opportunity to hear player communications as they compete during Overwatch League matches. The partnership also highlights Dolby Atmos through an original content series set to launch after the Overwatch League Grand Finals showcasing the fan experience on-site.

**Cheez-Its**

As the presenting sponsor of Overwatch League’s analysis show, *Watchpoint*, Cheez-Its have helped bring the considerable knowledge of the league’s casters to the forefront of *Overwatch* discussions. A product of Kellogg, Cheez-Its are a delicious snack that have been a part of the culture for almost a century. This is the perfect snack to enjoy as you welcome in the dawning of a new era in professional sports.

**Spotify**

One of the leading sources of audio entertainment, Spotify has partnered with the Overwatch League to showcase the musical tastes and moods of our top athletes. Working with players from some of the top teams in the league, five distinct playlists – Party on the Payload, OWL Cool Down, Playoff Feels, OWL Around the World, and Overtime—are being revealed, providing fans a glimpse into not only the personal tastes of their favorite players, but into the music that help the world’s best *Overwatch* players cope with the pressure of competition while fighting to be crowned Overwatch League’s inaugural champions.